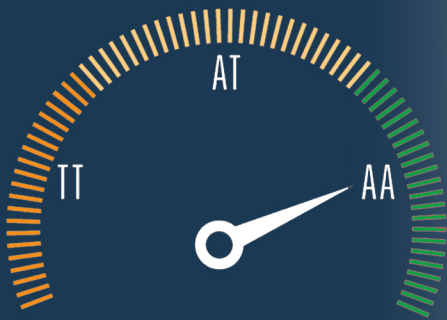


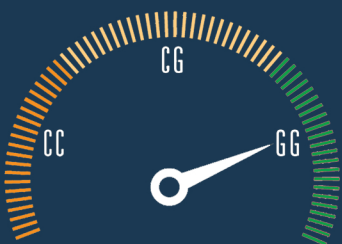
LEPTIN
FAT ACCUMULATION

- *TT Bulls can increase your calf weaning weight by 12.2kgs
- Increase Cow longevity by 2 yrs
- Increase milk production of females
- Better marbling & yeild grade with carcasses up to 14kgs heavier than *CC
- Increased feed efficiency

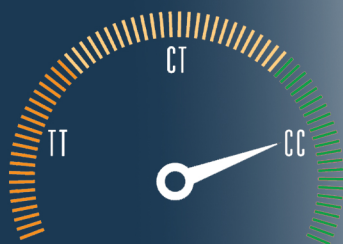


PMCH
TENDERNESS

- *AA Bulls can increase your tenderness score by 10%
- Increase marbling and 12th rib back fat enabling a higher quality beef, and better beef calf



CRH
ANIMAL WEIGHT



IGF2
LEAN GROWTH

CRH can increase HSCW by up to 4.5kgs, whilst increaseing REA, Combined with IGF2 bulls showing homoszygous (CHR GG/IGF2 CC) and heterozygous (CHR CG/IGF2 CT) positive for these traits greatly increase the carcass quality of an animal

