

# JAD meets hot demand

## Bulls sold into three states, reaching \$30k

BY BEN HARDEN

SPECKLE Park bulls were in high demand at the Dickens' second annual Queensland JAD bull sale at Rolleston on August 22.

Held at the Rolleston Livestock and Grain Selling Complex, the sale marked the 10th stud sale held to date for JAD Speckle Park and Angus stud principals Justin and Amy Dickens and family from Yeoval, Central West NSW.

Overall, 58 of 59 bulls were sold to 38 buyers, representing a sale clearance of 98 per cent, for a strong sale average of \$10,224. Bulls were sold into three states, with buyers from Queensland, NSW, and even Western Australia securing genetics.

The Speckle Park draft was in particularly high demand, with a 100pc clearance on all bulls, including the sale's top price of \$30,000 and averaging \$11,096. In the Angus draft, 27 out of 28 bulls sold, reaching a top price of \$22,000 and averaging \$9,222.

At the 2024 inaugural sale, 22 Speckle Park bulls sold for a top price of \$12,000 and averaged \$6316, while 13 Angus bulls sold for a top price of \$18,000 and averaged \$11,692.

In a hotly contested bidding battle, Biloela-based commercial Droughtmaster breeder Helen and Ian Bryant, Burnside Beef, placed the top bid of \$30,000 to secure the commercial Speckle Park bull JAD U507.

The purchase marks the Burnside Beef operation's first foray into Speckle Park genetics.

Ms Bryant highlighted the bull's outstanding structure and commercial appeal for their decision to purchase the bull on the day.

"He's got the length and he's got the top line," she said. "Can't fault his structure, good tidy sheath, nice bully head, and a good hooded eye. He ticked all the boxes."

The decision to introduce Speckle Park genetics is part of a broader strategy to improve carcase quality and market adaptability within their Droughtmaster-based herd of around 170 breeders.

"Speckle Park bulls have a lot of traits going for them, especially with intramuscular fat and their ability to finish steers, which is what we're aiming to do. Whether we sell them off as feeders or weaners, that finishing ability is key," Ms Bryant said.

She added that targeting markets like the EU and Teys Grasslands is central to their commercial direction.

"In the past, we've struggled with finishing ability and getting top price at the meatworks. We think this bull is going to do the job for us," she said.

The top-priced bull will be joined to Droughtmaster cows and first-calf heifers that have recently weaned.

The 25-month-old sire prospect was sired by Maungahina Promise and out of JAD L594.

Weighing 816 kilograms, the white polled Speckle Park bull recorded an average daily weight gain of 1kg, scrotal measurement of 40 centimetres, P8 and rib fat measurement of 16 and 10 millimetres, respectively.



Sale topper JAD U507 with buyers Helen and Ian Bryant, Burnside Beef, Biloela, Dane Pearce, Nutrien Ag Solutions, and JAD Speckle Park and Angus stud principals Justin and Amy Dickens. **Pictures: Ben Harden**



Top priced Angus bull JADA Unanimous U616 with vendor Justin Dickens, buyer Chas Nobbs, Cordelia, Moura, and Dane Pearce.

He had an eye muscle area of 125sq cm and recorded an average IMF score of 7.3pc and morphology of 86pc.

His dam, L594, remains in the Dickens' herd today as a 10-year-old cow.

Burnside Beef also purchased a second Speckle Park bull, JAD Venus V2, a 17-month-old yearling registered bull.

"He was just too good to leave there. I think he's going to grow into a cracker of a bull," Ms Bryant said.

Their marketing approach will remain flexible, depending on rainfall and pasture availability.

"We're targeting the feeder market, but if the seasons are good, I'd like to grow them out and finish them straight to the meatworks," she said.

Returning clients Chas and Judy Nobbs, Cordelia, Moura, bought the top-priced Angus bull, JADA Unanimous U616, for \$22,000.

At 25 months old, he had an EMA of 133sq cm, IMF of

7.3pc, scrotal circumference of 41cm, and P8 and rib fat measurements of 17mm and 11mm. The HBR-registered Angus sire weighed 892kg and recorded an ADG of 1.11kg.

Unanimous U616 was the first of seven sons of US sire Musgrave 316 Exclusive to be offered in the JAD catalogue.

In a generous gesture by the sale vendors, the Dickens family donated 10pc of the auction sale price of this bull to the Black Dog Institute.

Unanimous U616 was used as a yearling stud back-up sire in the JAD program last Spring.

The Warrian family of GKW Pastoral Holdings, Injune, were the top volume buyers, securing 13 bulls for a top of \$16,000 and an average of \$9692.

Golden Pastoral Holdings of Yuleba also made a significant purchase, taking home four Speckle Park bulls for a top price of \$19,000 and an average of \$17,250.

The sale attracted buyers from across the country, with four Speckle Park bulls selling online to Gemma Cripps, Gabyon Station, Geraldton, WA, for an average of \$6500.

The Nobbs family from Cordelia, Moura, secured four Angus bulls for an average of \$13,000, while Rhonduhu Stud, Grass Hut Station, Mingela, picked up three Angus and one Speckle Park bull at an average of \$6750.

Nutrien stud stock agent Dane Pearce noted the strong support from new and returning clients at the sale.

"A very positive sale result for the vendors once again. I think we've seen a bit of a turnaround this year in support for the Speckle Park bulls, and that's a trademark of what the vendors are known for," Mr Pearce said.

"It's widely known they're big supporters of the breed, and the support for the Speckle Park bulls was very strong."

■ Selling agent: Nutrien.

thank  
you

to all buyers and underbidders for supporting our JAD QLD Speckle Park + Angus Bull Sale!

- 58/59 bulls averaged \$10,224
- Top of \$30,000
- Bulls sold to 3 states



### UPCOMING JAD SALES

8th JAD Speckle Park Bull + Female Sale

Friday, 17 April 2026  
Yeoval, Central West NSW

3rd JAD Speckle Park + Angus QLD Bull Sale

August 2026  
Rolleston, Central QLD

 jadstud.com

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